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We claim:

1. A soap preparation comprising a soap, at least one film- or backbone-forming polymer and air bubbles,
5 characterized in that it is solid.
2. The soap preparation as claimed in claim 1, characterized in that it is elastic and plastic.
- 10 3. The soap preparation as claimed in claim 1 or 2, characterized in that the soap is a substance from the group of water-soluble sodium, potassium or ammonium salts of saturated or unsaturated higher fatty acids, of resin acids of colophony, of naphthenic acids, of
15 surfactants or a mixture thereof.
4. The soap preparation as claimed in any of claims 1 to 3, characterized in that the film- or backbone-forming polymer is a natural and/or synthetic polymer.
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5. The soap preparation as claimed in any of claims 1 to 4, characterized in that the film- or backbone-forming polymer is from the group of polyamides, polyacrylates, polyamino acids, polyvinyl acetate,
25 polyvinyl alcohol, polyethylene glycols, polyvinylpyrrolidones, pullulan, alginic acid, starch, cellulose and cellulose derivatives or a mixture thereof.
6. The soap preparation as claimed in one or more of
30 claims 1 to 5, characterized in that the soap is a foam former, preferably a surfactant or an interface-active substance.
7. The soap preparation as claimed in one or more of
35 the preceding claims, characterized in that the air

bubbles constitute 0.5 to 98% of the volume of the soap preparation.

8. The soap preparation as claimed in one or more of
5 the preceding claims, characterized in that it has a density below 1, preferably between 0.7 and 0.1 g/cm³.

9. The soap preparation as claimed in one or more of
10 the preceding claims, characterized in that it is striplike.

10. The soap preparation as claimed in one or more of
the preceding claims, characterized in that the expandability is less than 25%, preferably between 2
15 and 10%.

11. A method of producing a solid soap preparation which comprises a soap, at least one film- or backbone-forming polymer and air bubbles, comprising the steps:
20 a) mixing of soap and film- or backbone-forming polymer in water,
b) stirring this aqueous mixture in the presence of air giving a foamy mass,
c) coating a traveling web or filling hollow bodies
25 or deep-drawn blisters with the foamy mass,
d) drying the coated traveling web or the filled hollow bodies or deep-drawn blister, during which the solid soap preparation is formed.

30 12. The method as claimed in claim 11, characterized in that an additional compression step can be carried out after the drying step.

35 13. The method as claimed in claim 11 or 12, characterized in that the resulting soap preparation is divided into individual doses.

14. The use of a solid soap preparation which comprises a soap, at least one film- or backbone-forming polymer

and air bubbles for use in toilet bowls, wash basins, washing machines, dishwashers, in bodycare, for cleansing the face, hair washing, hand washing, as WC cleaners, as kitchen cleaners, bath cleaners, window
5 cleaners, multipurpose cleaners, stain removers, drain cleaners, sanitary cleaners, car window cleaners, floor cleaners, furniture care compositions, in the industrial sector, for the cleaning of shoes, as additive to window cleaning liquid containers in cars,
10 in hotels, while traveling, in hospitals.